



APPLICATION FORM

DATE

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NAME

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CONTACT DETAILS

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I. WHAT IS THE STATUS OF YOUR BUSINESS? (FORMAL/INFORMAL)

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II. WHAT IS YOUR PRODUCT?

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III. PROVIDE A BRIEF BACKGROUND ON YOUR BUSINESS

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IV. STATEMENT OF NEED (BRIEFLY EXPLAIN WHY YOU SHOULD BE SELECTED FOR THIS OPPORTUNITY)

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V. HOW WILL THIS MARKET HELP YOUR BUSINESS JOURNEY?

VI. WHAT DO YOU WANT TO GET OUT OF PARTICIPATING IN THIS MARKET BUNG?

VII. WHICH SESSIONS DO YOU WANT TO ATTEND? (MINIMUM OF THREE SESSIONS TO BE ELIGIBLE)

- How to write an EOI.
- How to sign up for markets.
- How to sell a product.
- Basic bookkeeping
- How to use Google Suite
- How to setup an SME
- How to create a business card
- Trad. vs Digital Marketing
- How to create & setup Facebook for Business.
- How to create & setup WhatsApp for Business.
- Other